

PARTICIPATORY SOLUTIONS

ENGAGING CITIZENS IN THE POSITIVE TRANSFORMATION OF OUR SOCIETY

Nora Kiefer

Project Lead & Participation Expert

Make.org Germany

Why do we need new ways in citizens' participation?



Participation challenge

👉 Many formats are not accessible



Our mission

is to involve citizens in the positive transformation of society

PARTICIPATORY DEMOCRACY

Recreating links between citizens and public decision by broadly involving citizens at every stage of democratic debates

+50 public institutions: local, national, EU



GRAND CAUSES

“Grand Causes” Make.org :
massive and coordinated civil society action on ten grand causes

with
**MAKE.
ORG
FOUNDATION**

903 NGOs, companies, media, universities



TRANSFORMATION CONSULTATION

Enabling the **strategic, operational and inclusive transformation of organizations** by involving all stakeholders in both the conception and the implementation stages

77 companies and administrations

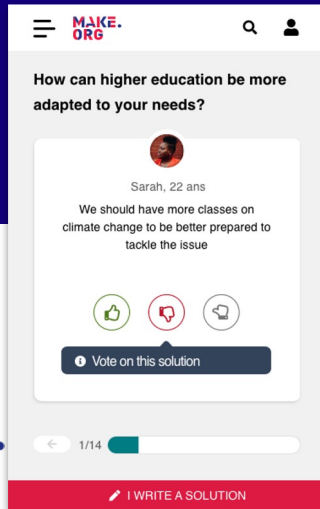


3 tools for democracy

TOOL 1

CONSULTATION

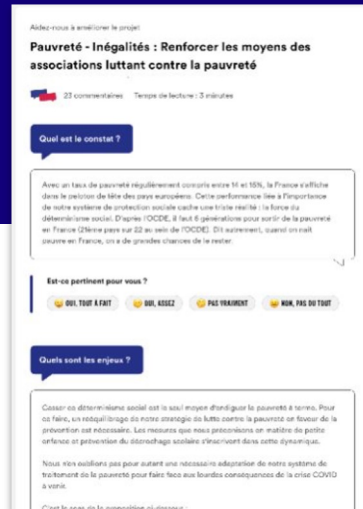
agenda-setting



TOOL 2

DIALOGUE

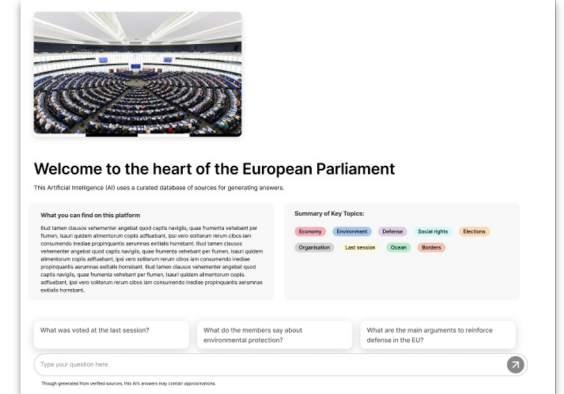
projects feedback and co-construction



TOOL 3

PANORAMIC.AI

sharing debates easily



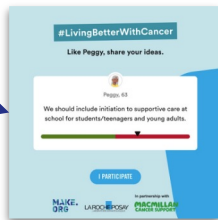
Our commitments

Broad public involvement and concrete results

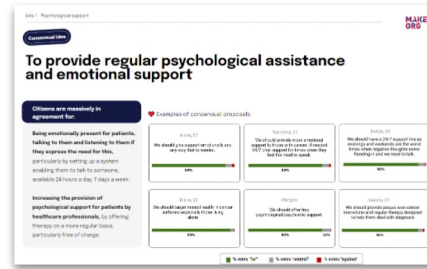


Massive and diverse participation

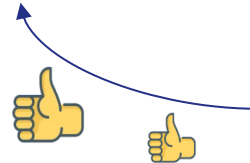
- Very participatory user experience
- Make.org's expertise in acquiring participants



Online acquisition (paid campaigns in social networks)



Detail of a consensual idea



Trusted results

- Advanced anti-trolling protection, and voting sequence reducing bias
- Human moderation
- In-depth analysis by data scientists and sociologists



Consensus-based methodology

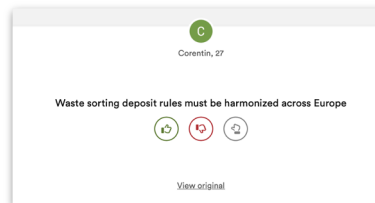
- For positive impact and outputs
- Creating a citizen's agenda



Multilingual and international

- Automatic translation of proposals
- Available in all European languages

Translated proposal



Web accessibility

Code open source of our consultation platform (GitLab)

Criteria for a **successful online participation**

Accessibility

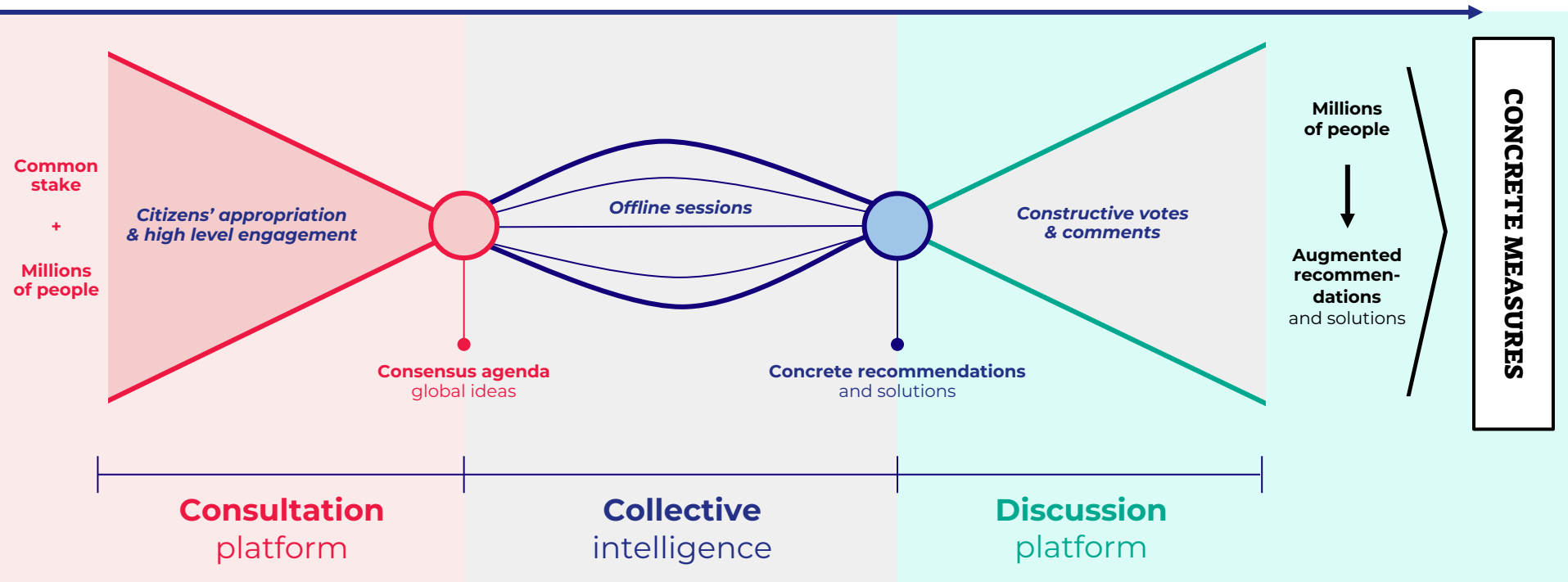
Transparency

**Legitimate
Participation**

Impact

The **Butterfly** Effect

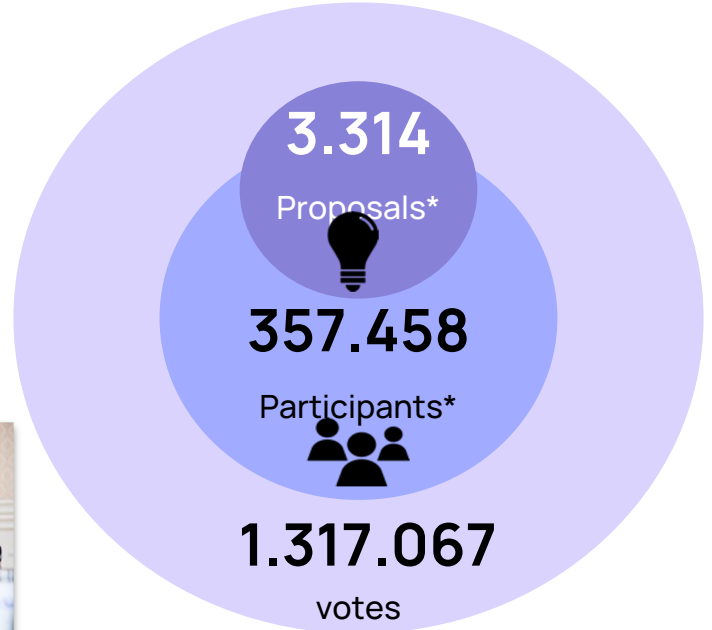
participation supported by online tools



Project **Forum against Fakes**

leveraging online participation to enrich the work of a citizen assembly

FORUM GEGEN
FAKES



Project **EurHope**

young citizens' ideas for Europe ahead of the election 2024

- ▶ located in 27 EU member states
- 🗨️ in 22 languages
- 🕒 from 15 to 35 years old



Votes: 1.500.330

Proposals: 5.069



Climate change and environment

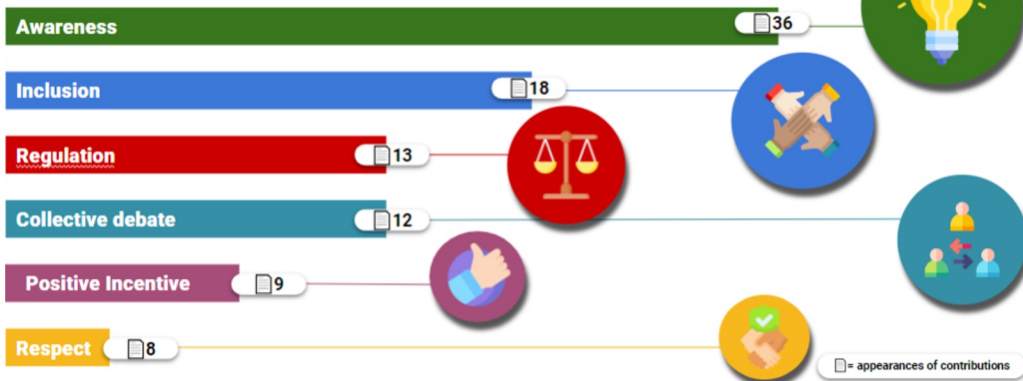
- 4 Developing more efficient and accessible rail transport
- 5 Strengthening sustainable European industries and recycling
- 6 Promoting innovation in European agriculture and sustainable farming
- 7 Increasing the protection of biodiversity within the EU and beyond
- 8 Accelerating the energy transition and the reduction of carbon emissions

Project Citizens Engagement Platform EU

joint project: OSP platform & Make.org analysis



DIMENSIONS discussed



Citizens' TOPICS

Dimension 1

AWARENESS

Based on the analysis of the numerous responses from the participating citizens, it seems relevant to educate the public on how to recognise and combat hatred in society. Increasing awareness among citizens about identifying and addressing societal hatred has become a necessity.

- Raising awareness among new generations
- Provide lifelong training for citizens
- Raising public awareness through politicians

MAKE.ORG | Open Source Politics | European Commission

European Citizens' Panel on Tackling Hatred in Society Debate
Presentation of interim results of the online participation platform
17 May 2024

Great Cause

Together for the Environment A 3-year Citizen Participation



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1. Consultation

2. Collaboration

3. Measures

Nov. 2019

Feb. 2020

Sept. 2020

Mai 2021

2023

Massive Online-Consultation

to find a broad consensus

- 6 Mio. citizen reached
- 540.596 participants
- +2,4 Mio. votes
- 13.682 proposals
- 13 consensual ideas

Developing concrete measures

with all stakeholders on consensual ideas

- 55 concrete measures in co-creation workshops with experts
- 10 chosen measures

Putting concrete measures into practice, **to foster systemic impact**

- Trials & Experiments
- Nationale Implementation

GRANDE CAUSE MAKE.ORG

Great Cause

Together for the Environment

A 3-year Citizen Participation

AGISSONS
ENSEMBLE POUR
L'ENVIRONNEMENT

MAKE.
ORG
FOUNDATION

3. Measures

The impact of the Great Cause

250,000

accompanied eco-delegates

Thousands of km of hedges

planted or restored

Hundreds of young people

mobilized in Civic Service on nature projects

10 priority neighborhoods

engaged in initiatives to preserve biodiversity

Thousands of homes

out of energy poverty

1000

awareness events on biowaste management

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Partners in **Research**



Democratic Commons Program

A global research, development, and experimentation program in digital commons of generative AI solutions contributing positively to democratic uses.



Make it happen